STRATEGIC PLANNING POLICY AND PROCEDURE

The purpose of the strategic plan will be to help the College focus on opportunities for growth and improvement that promote its mission and vision and to align with the strategic initiatives of Michigan State University.

The strategic plan will be developed, reviewed, shared, and updated according to the following processes:

1. The Dean will appoint an ad hoc task force from the administrative team to lead in the development of the strategic plan. The time scope for the strategic plan will be identified, with a recommended interval of three to five years.

2. A preliminary draft of the strategic plan will be prepared by the task force. This process may include consultation with University personnel. The preliminary draft will identify one or more themes or domains, representing areas of focus for the College to move forward strategically over the defined interval. Each theme or domain will include one or more objectives that further define the theme.

3. The preliminary draft will be reviewed and amended by the senior administrative team, then made available to stakeholders for comment.
   a. Stakeholders will include, but not necessarily limited to: students, faculty, staff, and community partners in the base hospital system.
   b. The comment period will be at least thirty days and may be conducted online.

4. Comments from stakeholders will be reviewed and collated by the task force and a report will be shared with the senior administrative team. Comments will be utilized by the task force to prepare a final draft of the strategic plan.

5. The final draft will be presented to the Faculty Assembly of the College for review and approval.

6. The approved strategic plan will be made available publicly on the College’s website.

7. Development of measurable steps and outcomes will be the responsibility of appropriate individuals, units, or departments. A document will be developed by the task force to capture these steps and outcomes, and may be used by the senior administrative team to periodically review progress on the strategic plan.