It’s a pleasure to introduce you to the new look of Communiqué, which will be bringing you news about MSUCOM each quarter. The newsletter, the result of efforts of the Communication and Advocacy Committee, has been significantly enhanced by the generosity of the Michigan Osteopathic College Foundation, who provided a $15,000 grant to improve the publication’s design, graphics and printing. We deeply appreciate the foundation’s support.

While Communiqué is a keystone in our communication efforts with students, alumni, faculty, staff and friends of the college, we also are implementing a variety of programs to let all of our constituents know how important they are to us. You’ll see a stronger MSUCOM presence in communities across the state as we build partnerships with health care providers and institutions, government, business, educators and others. You’ll also find more opportunities for you to participate in the college’s initiatives, either in your community or here on campus.

This kind of cooperation requires significant communication among all of us. Not only do we need to inform you, but we need your feedback. Your opinions, ideas, information, and — yes, concerns — are important to the college. Let us hear from you! We welcome and need your feedback.

We’re going to do more, be more, give more and require more. We’re going to work harder together; we’re also going to celebrate ourselves more. We’re going to learn together how to appreciate the key role each of us plays - our alumni, students, interns, residents, faculty, staff, supporters and partners. Our mission is extremely important; the people and the positive relationships required to achieve that mission are vital.

A lot of important words begin with our acronym - COMmunication, COMmunity, COMmitment, COMpassion. I urge you to join me in weaving these concepts into the fabric of our college as we continue to build the tradition of MSUCOM. Thank you!

Sincerely,

Allen W. Jacobs, DO, PhD
On the cover, MSUCOM Acting Dean Allen W. Jacobs, DO, PhD, poses with the entering Class of 1995.

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College News

Jacobs Assumes Helm at MSUCOM

Commitment to students, the osteopathic profession, and a host of programs under way at Michigan State University's College of Osteopathic Medicine is the hallmark of MSUCOM's new dean, Allen Jacobs, DO, PhD.

Jacobs' appointment as acting dean was approved by the MSU Board of Trustees on June 9, and on June 19, Jacobs officially succeeded Douglas L. Wood, DO, to become the third dean in MSUCOM's history.

Jacobs began his career at MSUCOM in 1970 as an assistant professor of anatomy, and was promoted to associate professor in 1974. In 1975, he was named MSUCOM assistant dean, a position that he held until he decided to take an educational leave in 1979.

That leave allowed Jacobs to earn his DO degree at the Texas College of Osteopathic Medicine.

After completing his medical training, he held several positions at the Kirksville College of Osteopathic Medicine including dean and vice president for academic affairs before returning to MSUCOM in 1989 as an associate professor of biomechanics.

Jacobs involvement in the East Lansing community also is notable. He has served as team physician for both the MSU baseball team and the women's gymnastic team. He currently serves as the physician for East Lansing High School and is very active in the Special Olympics.

During a recent "Question and Answer," interview Jacobs' described his vision for MSUCOM.

Q: What is your philosophy for teaching medical students?
A: Medical students are colleagues in training, they're adult learners, which means they're very goal-oriented. They are very loyal to the college and the profession. I personally don't believe in medical students having to memorize every fact and detail about everything. I would rather that they learn to solve problems and master concepts, not just work in the cognitive knowledge world. Being a physician is about learning how to behave, interact and have sensitivity toward people's needs. It's about learning how to use your hands — this is especially true for osteopathic physicians. They have to learn how to touch people in order to manage their patients' musculoskeletal system. That's an integral part of our profession and of our students' training here.

Q: What changes do you plan to implement immediately?
A: First, I have named an associate dean, Philip Greenman, DO, who served in this capacity before from 1980-87. Together, we're going to evaluate and restructure the administration to better meet the needs of the students and the faculty.

Several initiatives have been under way in the college for some time, and we plan to have those initiatives become fully functioning programs in a relatively short time frame. We will develop the statewide campus system, which will happen early in 1996. We're also working to integrate the concepts of the Primary Medicine Initiative into our existing curriculum. The faculty must own this concept and, in turn, the curriculum in order for this program to be an integral part of the MSUCOM educational experience. The catch phrase at the university level is that the curriculum is a faculty responsibility. That's absolutely true. The faculty have to own the program in order to teach it. The PMI is something I don't want to get away from because that concept reflects the original intent for the college's curriculum — educating primary care physicians.

In addition to implementing the programs we've been discussing, I want to see us better serve our students by using more technology in our educational programming. I want to see us develop a program to have computers integrated into our educational programs. That means taking a whole new look at computer technology from a teaching point of view. Computers can make learning much more efficient. While we need to incorporate technology into our students' education, we also need to remember that there are things a computer can't do, like putting hands on a patient. We still need to teach our students the time-honored principles of osteopathic medicine. What the computer can do for our students, and for physicians, is to manage the data they receive from putting their hands on that patient much more efficiently than human beings could. Computer technology is very important to the educational process, and to the practice of medicine.

Not only do I want to see us upgrade the educational technology, I want to see us improve the quality of the classrooms and the laboratories. We've already begun to implement some of these changes. The anatomy lab is currently under construction, and one of our main classrooms in being renovated.

See JACOBS, Page 5
Community-integrated medicine is a priority at MSUCOM. Here, Jacobs examines a Special Olympics athlete.

One other major issue facing the college right now is the Faculty Group Practice, which will become a major focus of my energies. We’re assembling a committee to take a close look at the practice plan and to make recommendations for resolving some of the problems in that area.

Part of what I’m responsible for doing is carrying on the work that was begun by Dean Magen and then carried on by Dean Wood. I know we have to take the college into the 21st century. When you stop and think that we are currently training the osteopathic physicians of the next century, it makes you take a close look at what we’re doing right, and what we need to do better.

We also need to make sure that the world knows that this was the first university-affiliated college of osteopathic medicine in the world, and that when this college opened on the MSU campus in 1971, we were the first new osteopathic college to open in 50 years.

Q: What long-term goals do you have for MSUCOM?

A: We’re going to assume a larger role in graduate medical education. It is both short- and long-term that I would like to see this institution become more heavily committed to research as it relates to osteopathic concepts and practices. I would like to see us be a model for the profession as far as curriculum development. I would like to see the college take a leadership role in faculty develop-
ment. We’re also going to be looking at every potential educational funding agency possible in order to increase the money available to support our programs. We also need to search for alternative ways to help our students pay for their education. We need to look at new scholarships and grants for them.

Q: What are MSUCOM’s strong points in your opinion?

A: One strong point is that it is an osteopathic college affiliated with MSU. The affiliation with a Big Ten university of this caliber gives us access to some of the best research and intellectual programs that you can find.

The alumni are one of the great strengths of this program. We now have more than 2,000 alumni and we’re going to ask them how the college can continue to help them.

Another strength of our college is its international reputation in continuing osteopathic medical education. We attract people from all over the world. Our faculty are also one of our greatest resources, and our students are top-notch.

Q: What are your personal reasons for taking this position?

A: First, I believe in the osteopathic profession. I believe in MSUCOM. It has been good to me professionally and personally. The university, as a whole, has also been good to me. So when the provost asked if I would be interested in a challenge in what are considered trying times for higher medical education, I said I would accept the challenge to the best of my ability. I said this because I believe in what this college is about, I believe in the students, the alumni and the faculty. I also accepted this position because I had the encouragement of a lot of colleagues. Knowing I had their support made the decision easier for me.
Partnerships a Key to Future Success

by Cathy Kearns

Reaching out to build strong relationships with all of the Michigan State University College of Osteopathic Medicine's constituencies is a priority for Acting Dean Allen W. Jacobs, DO, PhD.

"We need to focus on our uniqueness and on building our own independent identity within the university community, and grow from there," Dean Jacobs said.

"One of my first priorities is to make the college more accessible and more friendly," he continued.

"As a college, we need to reach out to our various constituencies and share the vision of where we're going and what we're doing," the dean added.

One of the main focuses of Dean Jacobs' administration will be on students.

Noted for being a strong student advocate, the dean said he feels the number one priority for the college should be on providing an environment that is comfortable and academically stimulating for the students.

As part of that mandate, the college will have an increased focus on educational technology and how it fits into medicine, and specifically, the osteopathic profession.

Dean Jacobs noted that this does not mean less emphasis on the human aspect of osteopathic medicine, but rather, incorporating technology into the educational process to help students gain more from their time at MSUCOM.

"We are training the physicians of the next century, so it is important that we also teach them how to incorporate technology into their education and into their practices. We also need to remain rooted in the hands-on, holistic approach to medicine that has been the hallmark of the osteopathic profession," he said.

Another important constituency group for the college is the alumni. "Our alumni are some of our richest resources," Dean Jacobs said. "Ultimately, they will be the people who will come back to the college and lead it into the next century."

Dean Jacobs said he is looking forward to strengthening the college's ties to alumni.

"I already know many of our alumni as I taught the first 10 classes that graduated from this college," he explained.

Strengthening Academic Ties

In addition to his plans to make the college more accessible to current students and alumni, Dean Jacobs said he also will work to strengthen the relationship between the Consortium for Osteopathic Graduate Medical Education (COGMET) and the college in order to continue to build on programs already under way in that area.

While COGMET is affiliated with the college, its ties have been much stronger to hospitals in the state because of the nature of the program itself. COGMET was established as a consortium to create uniform standards for graduate medical education in the state of Michigan and to help recruit for internship and residency programs.

Nurturing these relationships with the hospitals is a natural step for the college, Dean Jacobs explained, particularly in light of the statewide campus initiative.

Just what is a statewide campus? As the name implies, this initiative is a formal recognition of MSUCOM clinical training programs that are based in hospitals across the state.

"A statewide campus is really something we've always had," said Dean Jacobs when speaking about the college's community-based clinical training programs.

"This initiative simply defines the program in a more formal manner," the dean explained.

One of the major changes under the Statewide Campus System will be the establishment of several regional campuses. Each campus will have a regional assistant dean appointed who will be responsible for overseeing programs in that geographic region.

"This will help us in many ways," Dean Jacobs said. "One of the major benefits is that the regional campuses often have a particular expertise and can offer our students a variety of clinical experiences.

"For example, if a student is interested in practicing primary care in a rural setting, we can help that student gain that kind of experience by setting up clinical rotations in a region that would offer those type of opportunities," Dean Jacobs said.

While efforts to formalize this initiative have been under way for some time, the dean said he feels the initiative can be functioning early in 1996.

Reaching Beyond Campus

In addition to maintaining and building strong ties in order to enhance academic programs, Dean Jacobs said he also feels it is important to reach out to other osteopathic physicians in the state and to make the college's resources available to them.

"We need to continue to nurture our relationship with the profession, including with several groups who are affiliated with the college. We need to let these people know how important they are to us and to the caliber of education we offer," he added.

These groups include the Michigan Association of Osteopathic Physicians and Surgeons, the Michigan Osteopathic College Foundation and the Ingham County Osteopathic Association and Auxiliary, among others.

Dean Jacobs concluded that by reinforcing existing relationships and reaching out to form new ones, the college can better fulfill its mission.
College Bids Farewell to Dean

In June 1995, MSUCOM said farewell to its second dean, Douglas L. Wood, DO, PhD, who now serves as director of the American Association of Colleges of Osteopathic Medicine. Dr. Wood led the college from 1990 to 1995.
Under Jacobs’ Leadership:
Five Assume Executive Positions

Phil Greenman, DO
Associate Dean


First Title: Professor of Biomechanics. Also served as Associate Dean from 1980-1987 and as Associate Dean for Academic Affairs from 1975-1980.

Present Title: Associate Dean.

Job Duties: Assist the dean in general administration of the college.

Goal: To transfer the college’s international reputation for excellence in manual medicine to current faculty members of the Department of Biomechanics.

Gail Riegle, PhD
Academic Affairs


First Title: Assistant Professor of Physiology before creation of MSUCOM.

Present Title: Associate Dean for Academic Affairs.

Job Duties: Assists the college and its students in all aspects of providing a quality medical education.

Goal: To continue the college’s focus on students and the high quality of education offered at MSUCOM, and to make each student’s experience at the college the best it can be.
Kay White, PhD
Student Affairs

Education: BS in Recreation Administration and Biological Sciences, University of Maryland — College Park, 1962; MA Counseling and Student Affairs, Michigan State University, 1965; and PhD in Administration and Higher Education, Michigan State University, 1972.


First Title: Assistant Dean for Student Affairs.

Present Title: Assistant Dean for Student Affairs.

Job Duties: To provide those kinds of programs and services that help to maintain and support the student in an academic environment.

Goal: To continually reinforce that students are the college’s most important product.

Sandy Kilbourn, MA
Assistant to the Dean


First Title: Assistant to the assistant to the dean.

Present Title: Assistant to the Dean.

Job Duties: General administrative responsibilities, but with a focus on external relations. Specific units reporting to her include Continuing Medical Education, Alumni Relations, Government Relations, Media Relations and Communication.

Goal: To continue to develop and nurture relationships by improving communication and increasing the visibility of this college.
**Kathie Schafer**
**Internal Programs**

**Education:** BA in English, Michigan State University, 1970.

**Employment:** Started at the college in 1978.

**First Title:** Administrative assistant.

**Present Title:** Administrative Associate — Fiscal Officer.

**Job Duties:** Responsible for internal management functions including all business aspects of the college and personnel management.

**Goal:** To efficiently run the internal management functions of the college and to make the best use of our human and other resources.

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**Faculty News**

- **James L. Bennett, PhD,** professor of pharmacology and toxicology, has been invited to serve as member of the World Health Organization Expert Advisory Panel on Parasitic Diseases.

- **Mark Notman, PhD,** has been appointed to the position of executive director of educational technology within MSUCOM. In this position, Dr. Notman will chair the College's Computer Task Force, sit on the Executive Advisory Group, and be responsible for directing all College activities as they relate to educational technology. He also will oversee the college's units of Information Systems and Analysis and Instructional Services, serve as a liaison with the University's Vice Provost for Computing and Technology, and spearhead technology outreach efforts to our community campuses.

- **Dennis R. Lemanski, DO,** an associate clinical professor of family medicine at both Michigan State University College of Osteopathic Medicine and Kirksville College of Osteopathic Medicine, was installed as the president of the Association of Osteopathic Directors and Medical Educators on April 29 at ceremonies in San Francisco. Dr. Lemanski will serve a two-year term of office as president of the national organization. He also is serving a concurrent term as president of the Michigan Association of Osteopathic Directors of Medical Education.

- **Sherman Gorbis, DO, FAAO,** an associate professor of biomechanics at MSUCOM, was named a fellow of the American Academy of Osteopathy. He completed the examinations March 22, and AAO President Eileen DiGiovanna, DO, FAAO, conferred the honor on him at the Academy's annual banquet.

- **Warren L. Brandes, DO, FOCOO,** an assistant clinical professor of osteopathic medicine at MSUCOM, has been selected secretary of the American Osteopathic College of Ophthalmology and Otolaryngology, head and neck surgery at their annual convention, held April 15 in California.
The word "multifaceted" cannot begin to define MSUCOM operations coordinator Beth Courey.

In 16 years, Courey has worked in several different units in the college including patient billing, business and personnel, development and as a support staff member for former Dean Magen.

"I thoroughly enjoy the challenging aspects of my job, even though it was hard to be moved to different units all the time. The diversity in job duties over the years has given me greater knowledge of what our college is all about," Courey said.

Her commitment to MSUCOM led to her current position, bringing with it many new responsibilities.

Currently, Courey helps manage the college's database which holds the mailing list of 14,000 names. In addition, she coordinates renovations and allocates all of the college's space and other essential resources including the phone system and keys.

Courey also is in charge of building management for the college's home — Fee Hall, which puts her in charge of custodial services, hazardous waste management and safety issues.

In addition to these diverse responsibilities, she assists in planning and coordinating special events for the college such as convocation, graduation and last year's Silver Anniversary celebration.

Courey also has developed an innovative committee called TEAMCOM in conjunction with the Kobijak Center's Debbie Jankowski.

The concept behind TEAMCOM is to involve the dean's support staff in discussions about college issues and to recommend strategies to the dean for implementing ideas generated by the staff. TEAMCOM gives support staff members a voice in the college. TEAMCOM also sponsors the dean's office.

"The bottom line is to create a sense of respect and cooperation among co-workers in the dean's office. It helps us to share resources whenever we're overcommitted and understaffed," Courey said.

Throughout this avalanche of commitments, Courey still finds time to promote MSUCOM and the field it represents.

"I'm a constant advocate of this college and of the osteopathic profession," she said.

Beth Courey
Cathy Kears, an information specialist from the University of Kentucky in Lexington, was named media relations director at MSUCOM beginning July 17.

As the media relations director, Kears will be responsible for promoting college events, distributing information to the news media and increasing the college’s visibility in a number of areas. She also will serve as the editor of Communiqué, and will coordinate and produce a number of other publications for the college.

In addition, Kears will work with various units in the college to help develop communication plans.

“I am pleased to join the MSUCOM family,” Kears said. “I think the college has developed a number of interesting programs and initiatives that have not received the attention they deserve. I am excited about the projects currently under way, and look forward to promoting those efforts.”

Kears brings a strong media relations background to MSUCOM. During her tenure at UK, she also worked for the ophthalmology department where she was responsible for developing and implementing all communication and marketing strategies, as well as directing media relations efforts and producing a variety of publications.

She also served as a free-lance publication and marketing consultant for a number of physicians and organizations including the OMM department at the Kirksville College of Osteopathic Medicine where she produced a patient education newsletter for the National Levitator® Center.

Kears began her career as a general assignment reporter for the Olean Times Herald in Olean, N.Y., and has served as the editor of the Copperas Cove Leader-Press in Copperas Cove, Texas.

Kears is an active member of the American Medical Writers Associa-

Cathy Kears

News Briefs

There has been a flurry of activity at MSUCOM within the last year. Our silver anniversary celebration, the appointment of a new dean and major educational initiatives have been just a few of the events happening in East Lansing. Highlights include the following:

• More than 400 persons attended the college’s Silver Anniversary Gala in East Lansing last fall. The program included a keynote by Walter Adams, MSU president when the college moved to East Lansing; recognition of founders; a video retrospective; remarks by dignitaries; and a reception.

• Hospital representatives, MSUCOM administrators, faculty and staff were all hard at work moving forward the college’s major curriculum initiatives: the Primary Medicine Initiative, which includes a seamless curricular continuum for education of primary care physicians; and the Statewide Campus System, which provides a new integrated structure for MSUCOM educational programs throughout Michigan.

• A major health policy symposium, focusing on “Rx for Change: Michigan’s Momentum for Health Care Reform” included Oldsmobile CEO John Rock as keynote speaker and an expert panel.

• At the initiative of its student leadership, the college supported a number of activities to provide more opportunities for faculty/student/staff interaction. Examples were “Dinner with Docs,” in which faculty donned chef’s hats and aprons to serve lasagna. A Las Vegas Night and raffle raised thousands of dollars for the Boy’s and Girls’ Club and Special Olympics.

Comments About Communiqué?

Write to us at MSUCOM Media Relations, A314 East Fee Hall East Lansing, Mich. 48824-1316
In the spring of 1994, the Michigan State University College of Osteopathic Medicine celebrated its 25th anniversary. MSUCOM was the first publicly-assisted and university-based college of osteopathic medicine. The first new osteopathic college in 50 years, MSUCOM remains dedicated to providing educational excellence at every stage of the osteopathic physician's career. Here are some scenes from the festivities marking 25 years of excellence.
Student News

Life Experiences Sharpen Focus

Across the country, non-traditional students are flocking back to college and university campuses to pursue careers they may have only dreamed about in earlier years, and these older students are leaving their mark in more ways than anyone could have imagined.

Cole Johnson and Doug VanderJagt, both second-year students at Michigan State University's College of Osteopathic Medicine (MSUCOM) are two of those students who have touched their fellow students and the entire college. Both men left established careers relatively late in life to pursue their life-long dreams of becoming osteopathic physicians. Now they're leaders of an MSUCOM class of 125 doctors-to-be.

Typical leaders of a college class? Not really, but with age comes experience, leadership, and tried and tested knowledge of what it takes to succeed in the world beyond medical school. Cole and Doug have enthusiastically helped their younger classmates understand these principles, get involved in the community and appreciate the true meaning of holistic medicine.

"This class has been very special to all of us who work in the college," said Sandy Kilbourn, assistant to the dean. "Largely because of Doug's and Cole's leadership, this class has developed new ways for faculty and staff to interact with students. They have helped break down barriers between these groups that we hope will change the college for many years to come."

Cole Johnson: "Hot Shot"

Cole, 40, came to MSUCOM from his native Idaho, where he was an honest to goodness "hot shot." For a decade, he led a crew of U.S. Forest Service "hot shots" — groups of 20 highly trained firefighters who are flown around the country to fight only the toughest forest fires. Hot Shot crews take over once fires get too big for Smoke Jumpers. Before his years with the Forest Service, Cole built homes, made cheese, and even made Tupperware. He's also the father of four children.

Doug VanderJagt: Student Council President

Doug, 40, comes from a more traditional, but no less accomplished, background. A life-long resident of Lansing, Doug became operations manager for Quality Dairy Co. of Lansing in 1988, where he was responsible for the performance of 300 store associates, two supervisors and 14 unit managers. For two years before that, he was Quality Dairy's food service director, a job that included all aspects of marketing and sales, quality control, cost control and human resources.

After managing workers to the high praises of his superiors for almost 15 years, Doug's leadership skills made him a natural president of the MSUCOM student council.

A Dream Shared by Two

Both men decided to give up their careers, change their families'

See LEADERSHIP, Page 15
lifestyles and take the plunge into medical school for the simple reason — they always wanted to be doctors.

Doug said he chose MSUCOM because he is from the area, his undergraduate degree is from MSU, and because of the reputation of the college and its students. Cole journeyed to East Lansing because of "the reputation of the institution, the exceptionally positive faculty, and the track record of quality graduates."

Community Involvement

The message Doug and Cole have brought to their classmates is this: Get involved in the community.

"A physician has to look at the community as a whole because a physician really treats the community as a whole. That's the key principle of osteopathy, and a principle that I, quite frankly, have very strong feelings about," said Cole.

"To treat a person ... you have to look at all the circumstances that make up the person's environment, which means looking at the entire community. And to do that properly, you have to be involved in the community."

That means knowing the economic and social circumstances of the person and population. It means knowing "what's happening in the schools, the problems children and teenagers are running into, the level of health insurance coverage, the level of education, the level of employment ... all that kind of stuff," Cole added.

It is the holistic approach to medicine.

"Absolutely," said Doug. "As a doctor ... you can't just sit on the sidelines. You definitely have to get out there and be involved with the well-being of the community as well as the individual."

Leading by Example

Doug and Cole acknowledge that neither of them are in the top of their class, in terms of grades. But they are the undisputed leaders in expanding the community horizons of their classmates.

For example:
- At their urging, MSUCOM students earlier this year held fundraisers for the Boys and Girls Club of Lansing and for the Special Olympics. The fund-raisers included a raffle and a Las Vegas night celebration.
- In keeping with MSUCOM tradition, students performed 600 physicals for Special Olympics athletes and 1,600 physicals for high school students.
- The students held a food drive for the poor citizens of Lansing that generated food for Thanksgiving, and food, clothes and toys for Christmas.
- Cole and Doug also led efforts to lobby the Michigan Legislature for additional funding for the college. Both said they were glad they had the opportunity to voice their opinions on national health care reform.

"We've worked very hard this year to get involved with the Legislature," Doug said. "I think we've mailed out more than 1,500 pieces of mail related to the state's higher education budget and other current issues in health care and medical education."

He added: "I think both Cole and I recognized that we didn't want to be in the top 10 percent of the class. We wanted to be in the part that provided direction. That's been a bigger goal for us."

After Medical School

When he becomes a doctor, Cole plans to return to Idaho to practice family medicine in a rural community.

"I've planned on going back for a long time," he said. "Idaho has the worst physician-patient ratio in the nation, and I want to help."

Doug intends to practice in the Lansing area, where he wants to blend his management skills with his medical training.
VanderJagt Named Peer Mentor of Year

by Charles Pinkerman

Doug VanderJagt, Class of 1997, was named Peer Mentor of the Year at an informal ceremony in June. Doug is the second individual to receive this award.

Dave Porter, last year's recipient, was on hand to help present the award. Others at the ceremony included Former Dean Douglas Wood, Acting Dean Allen Jacobs, Celia Guro, Lon Hoover, Kay White, and several first and second year students.

The award was introduced by Dr. Guro, who initiated the Peer Mentor Program, an initiative designed to facilitate communication between first- and second-year students.

Dr. Guro commented on the importance of the program within MSUCOM.

"When applicants come to see the school they often comment on the Peer Mentor Program. They feel that it provides a strong incentive to attend MSUCOM," she said.

The program has received wonderful feedback and has grown in popularity and usefulness.

Created using funds donated to Dr. Guro in the name of her late mother, Bessie M. Marks, the Peer Mentor of the Year Award recognizes those relationships between students that can be an integral part of a successful medical education.

"My mother valued education and was very in touch with the students here; she always wanted to know how they were doing," Dr. Guro said.

Porter, a third year student who was the first Peer Mentor of the Year, talked about what the award meant to him and how it has changed his outlook in the hospital.

He commented on the origin of the word 'doctor' as teacher.

As a peer mentor in the hospitals, Porter said he found that teaching is an essential activity for physicians. After receiving the award last year, he said he became more aware of this important aspect of medicine.

Dean Wood also spoke about the Peer Mentor Program and how important it is to have this support structure in place.

"Often students feel more comfortable discussing conflicts and can relate better with individuals experiencing similar circumstances," Dean Wood said. "This program allows student to talk with individuals who are chosen by the students and faculty that have specific counseling skills. These students are given instructions on how to optimally help others as a peer mentor, and are allowed to choose specific areas for discussion."

Peer mentors are listed outside of Dr. Guro's office, 101 East Fee Hall. Following Porter's comments, Dean Wood highlighted reasons VanderJagt had been chosen to receive the award this year.

VanderJagt’s ability to manage a family, with a teen age son, in addition to his support for other students was emphasized. In addition, his roles in Las Vegas Night and as Student Council President were discussed.

VanderJagt, who appeared surprised to have been selected to receive the Peer Mentor of the Year Award commented that he felt the entire Class of 1997 had done an outstanding job in its contributions to various activities within the college including Las Vegas Night and to the success of Student Council.

A second award also was presented at the ceremony.

Acting Dean Jacobs tapped Dean Wood as the first Faculty Mentor of the Year.

Dean Wood, surprised at being given the award, said he was very happy and touched that the students have seen him as a mentor.

Dean Wood also commented on the imbalance between what he has taken from MSUCOM as opposed to what he has received.

He said he felt that the students, faculty and administration have made a significant impact on him and was very grateful for this recognition.

For more information about the peer mentor award program, contact Barb Sinclair or Dr. Guro at 353-7741.

LEADERSHIP

"I see myself in an administrative and family practice-type setting," he said. "That will combine my skills with my need to practice medicine for the community."

How will they measure their success?

"I care about being good at what I do and having the respect of people," Cole said. "The monetary rewards and glamour of the profession really don’t have a lot of pull for me. I made about $35,000 a year for a long time, so I don’t need a lot to have a comfortable living."

"My goal in life, and the stuff that I care about, is to have the appreti-achishments.

"I think for primary care, some of the rewards don’t come until 20 years from now, when those kids I cared for go off to high school and college and do well and they’re healthy..."

- Doug VanderJagt

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Communique Fall 1995
Students Share Education With Community

by Douglas R. Vander Jagt
Student Council President

I do not have enough fingers or toes to count the number of times I have been asked, “What are students learning in East Lansing” or “Students don’t seem to be as serious as they used to be.”

I am never quite sure how to respond because I have no good measure for comparison. However, I will attempt to provide an overview of the current status of student life here at MSUCOM.

Personally, I have learned a lot here in East Lansing. Given the number of ears I have looked into, I proposed that all newborn children be given the name Otitis Media. After a period of 6 months with no inflammation, a real name like Mike or Susan would be appropriate. I have also learned that asking “Why are you here today?” may result in an explanation that requires more text than that found in the World Book Encyclopedia. Even more interesting, I have learned that the high price of lumber is not attributed to programs that protect the Spotted Owl, but because the tremendous amount of paperwork and documentation that must be done. For these juicy morsels of knowledge I was charged no extra tuition. What a bargain!

On a serious note, the students here at MSUCOM are quite studious, and very active in the community.

MSUCOM Part I Board scores for the past 10 years have equaled or exceeded the national average 75 percent of the time. The most recent pass rate exceeded 98 percent. In addition to and because of education provided by all of you, MSUCOM students have equaled or exceeded the national pass levels on Part II of the boards 100 percent of the time.

Community Care has also been a significant part of student activities.

During this past year students have:
- Traveled to local high schools to teach AIDS awareness
- Sponsored several blood pressure/cholesterol screenings in local malls
- Gathered and donated clothing to the disadvantaged
- Provided more than 1,600 high school sports physicals
- Sponsored a community blood drive for the Red Cross
- Distributed Thanksgiving dinners for the disadvantaged
- Provided more than 600 physicals for Special Olympics
- and the list continues.

With the support of the MSUCOM Alumni Association and MAOP&S, the students held a raffle and Las Vegas Night, with net proceeds exceeding $16,000. The majority of this money was given to local charities including Boys and Girls Club, and Special Olympics. Other monies were distributed to student council organizations so they might continue to fund the many community activities listed above.

We thank all of you who have supported our activities and education. Soon many of us will be entering our hospital and ambulatory rotations. We know we are “wet behind the ears,” but we are eager to learn. We have been taught to say, “I don’t know” rather than stumble forward with a partial understanding. We expect to be challenged, but not ridiculed. Most important, we have learned that it is the talents of all of you, the practicing professional, that will determine how skillful we will be as osteopathic physicians. We, your colleagues in training, look forward to future direction from you. All we ask is no more Otitis Media.

Suggestions for Communiqué?

Write to us at MSUCOM Media Relations, A314 East Fee Hall East Lansing, Mich. 48824-1316
Olympic Games, Dinner Ada

Members of the MSUCOM community took time away from the books in July to host the second Dinner with Docs and the first Medical School Olympics. These events are just two of the many initiatives at the East Lansing campus designed to break down barriers between faculty, staff and students. Non-traditional sporting events and a dinner served by faculty members were the highlights of the day.
New Spice to Medical School
Community Reaches Out to MSUCOM Student

EDITOR'S NOTE: Paul's recovery has been nothing short of remarkable. As of September, he was auditing two classes at MSUCOM, and is waiting to make the transition from living at the rehabilitation center to an apartment. While his recovery is by no means complete, he has made great strides since the accident in March.

by John Hill

Every once in a while a person comes along who is so dynamic that they can rally a community to commit to one cause. Paul Stoll is one of those people.

Stoll, a second-year Michigan State University College of Osteopathic Medicine student, was attending the bi-annual meeting of the International Federation of Medical Students Association in Cairo, Egypt. The purpose of the meeting was to establish a new chapter to allow medical students to study there.

On the way to one of the March 5 meetings, Stoll was seriously injured when the taxi cab that he was riding in struck a bus outside of Cairo. He suffered a broken leg, an orbit injury and a left brain injury that left him in a coma. After the accident, Stoll was taken to a hospital in Cairo, and as of March 19, he had begun to stabilize.

But because the risk of infection and other complications was high, Stoll needed to be brought back to the United States as soon as possible. To return home, he needed to be flown in a specially equipped plane that would provide for his medical needs. SOS, a California based medical evacuation company, had agreed to fly Stoll to the U.S. for $108,000. This included a down payment of $54,000 and an additional $54,000 within 30 days after the flight.

The cost of this flight was a demanding amount. In stepped Kathie Schafer — the fiscal officer for MSUCOM, two of Paul's classmates — Lori Dowie and Brian Hays, and a community outpouring that none of them expected.

That Special Something ...

Schafer had met Stoll on a few occasions before the accident. When remembering those earlier meetings, Schafer said, "He was like a shooting star, one of those people who just flies through life."

She first heard about his accident a little over a week after it happened. "I overheard someone talking about it in the office. I asked what was going on with him (Stoll) and then I realized I knew him from previous contact. It really shocked me," Schafer said.

The accident bothered her for a couple of days until it dawned on her that almost no one knew anything about it. At that moment, she officially became MSUCOM's information controller for Paul Stoll.

Schafer immediately called Stoll's home and spoke with his sister Lisa Mozzar. Schafer asked her if she could release information about the accident.

Through the course of that initial phone call, she realized that Stoll didn't have insurance. This would be another problem that she would have to deal with.

About this time, some students began to hear about the accident.

Shortly thereafter, Dowie and Hays appeared in Schafer's office. "They talked to me about raising money and publicity," Schafer said.

Looking Out for A Friend

Hays, a second-year MSUCOM student, roomed with Stoll during their first year of medical school.

"When I heard he was in the car accident, I didn't know what to do to help. Then I hooked up with Kathie and Lori and we began to contact the media," Hays said.

Once the media became involved, all three saw an immediate effect.

"People started coming out of the woodwork to help Paul," Schafer said. With the help of the publicity created by the media, donations began to come in. "Some money came from local hospitals, as well as from a lot of MSUCOM alumni. The community support was unbelievable."

The trio also began to contact political and military personnel in their pursuit to bring Stoll home. Schafer actually e-mailed President Bill Clinton, and tried unsuccessfully to talk with Ross Perot by phone.

On March 19, Schafer helped to alleviate one of the pressing problems facing the Stoll family.

She said an inspiration came to her in the middle of the night after fruitlessly trying to gain insurance for Stoll. Schafer said she suddenly realized that Stoll would probably be eligible for Social Security and/or Medicaid.

Schafer then contacted Stoll's sister, who spoke with the appropriate agencies and began the application process. The cost of the flight was all that remained as an obstacle to bringing Stoll home.

Stoll's parents were able to pay the $54,000 for the initial down payment on the SOS flight. On March 21, the long home journey began as the plane left the United States en route to Cairo, Egypt.

"I don't know where my parents came up with the money," Mozzar said, "but they really felt they needed to get him out of Egypt and back home."

That same day, Stoll began to show signs of improvement on the other leg of his journey — the road to recovery. While the flight was en route, Stoll began to respond to doctors commands by moving his hand to give the thumbs-up sign. This small victory was overshadowed though by...
infections that had been worsening in his lungs.

Stoll was flown out of Cairo on March 22. But the flight home was not without complications. Trouble during the flight almost resulted in Stoll being admitted to a hospital in London, England. In addition, clearing U.S. Customs in Maine took nearly four hours.

Finally, at 5:45 a.m., Stoll arrived at Lansing’s Sparrow Hospital where he was immediately placed in the neurological intensive care unit.

Family and friends could finally breathe a sigh of relief. “We stayed until he was stabilized and then we went home,” Dowie said.

After being admitted to Sparrow Hospital, Stoll made a remarkable recovery.

Although the head injury left his right side considerably weaker than his left, rehabilitation and Sparrow Hospital nurses helped him improve his mobility.

Schafer continued non-stop communication with Stoll on hospital visits and also noticed how rapidly his communication skills improved.

“At first he was able to communicate with looks. Paul has very expressive eyes. As he continued to recover, we used hand signals, and finally we spoke with each other. The communication just got easier, and when you’re talking with someone like that, you become friends very quickly,” Schafer said.

As Schafer continued to visit Stoll, she noticed something else developing — a friendship.

“Paul and I have become very close friends. That was the best thing that came out of this for me ... we intend to remain friends. We have a very strong bond and a similar sense of humor,” Schafer commented.

As he continues to improve, Stoll has begun to focus more closely on future goals.

“I’ve set a goal to return to school on January 1 (1996) or whenever the term starts, it’s good to have a goal, but with the injury I sustained it could take a year or longer to recover,” he said.

MSUCOM is behind Stoll’s quest to continue to strive for this goal as well.

Acting Dean Allen Jacobs said, “Our hope is that he (Stoll) will be able to return to his medical studies. We have to be optimistic.”

Jacobs said, “The college will make all resources available to Paul. We will continue to facilitate his education in osteopathic medicine. We will assist him with computer and tutorial assistance so Paul can achieve his degree.”

Jacobs also praised Schafer for what he calls going “above and beyond the call of duty.”

Stoll said that he has had the “greatest support staff of all time” and that one of the good things that came out of the injury is that he is better friends with Schafer.

Stoll added, “I definitely realized how much the community was behind me.”

Dowie and Hayes also helped out considerably. Through their publicity efforts and fund-raisers, the community has donated just over $85,000 to the Paul Stoll Fund.

Dowie commented on the strength of the community donations saying, “The community support was incredible. Any time I get a little bit down I flip open the donations book and it picks me up.”

Dowie and Hays both play down their involvement on the fund-raising efforts and support that they have given.

Hays said he helped out because, “If that had been me in the cab instead of Paul he would have done the same thing.”

Dowie feels that Paul is very much the same person. She also doesn’t want him to feel like he owes them.

“I know Paul feels like he has to thank me, Brian and Kathie, but I think his continuing rehabilitation and improvement has been reward enough for us,” Dowie said.

Today, Stoll is continuing his rehabilitation at Tamarack Rehabilitation Center, a facility that specializes in closed-head injuries. He has attended some events at MSUCOM including the “Medical School Olympics” and “Dinner with Docs.”

Donations are still encouraged to help the Stoll family with the medical expenses incurred from the accident.

To contribute to the Paul Stoll trust fund, send checks in his name to: Old Kent Bank, Attn: Tellers, 4990 Marsh Road, Okemos, Mich., 48864.

Donations also will be accepted at all Old Kent Bank branches.
College Hosts First Las Vegas Night

MSUCOM faculty, staff and students hosted the first annual Las Vegas Night last spring. While the activity was originally designed to promote a family atmosphere within the college, the event also served as a fund-raiser for local charities.
Two Residencies Join COGMET Lineup

by Gretchen Tambellini

It’s official: Two new residency programs have become part of the Consortium for Osteopathic Graduate Medical Education and Training (COGMET), a collaboration between sixteen Michigan hospitals and Michigan State University College of Osteopathic Medicine (MSUCOM) to improve osteopathic intern and resident education in Michigan. General Surgery and Orthopaedic Surgery joined COGMET this spring, becoming the first sub-specialty programs in a lineup of primary care specialties that includes Family Medicine, Internal Medicine, and OB/GYN.

This is a wonderful addition to our graduate training,” said COGMET Executive Director James Carl, DO. “The programs strengthen our position as a leader in osteopathic medical education and make COGMET an even more attractive option for those medical students seeking an exceptional academic and clinical experience.”

Ortho and General Surgery have been moving toward the merger with COGMET for more than a year, explained Wayne Gunckle, DO, division director for the Orthopaedic program. “Although both of us had solid, successful programs, this affiliation with MSU College of Osteopathic Medicine and COGMET will allow us to share resources and do an even better job of educating our residents and organizing our curriculum.” Dr. Gunckle explained. “Together, we’re stronger.”

Prior to the merger, General Surgery and Orthopaedic graduate medical training programs were run as independent, hospital-based residencies, following a traditional “clerkship” model. Now, with the move to COGMET, both programs will be part of the College of Osteopathic Medicine at MSU, an affiliation both Dr. Gunckle and James Johnson, DO, division director of General Surgery, see as a great benefit. In fact, General Surgery has formed a separate department within MSUCOM, where it will be responsible for the full continuum of medical education from the first-year of medical school through the fourth year of residency.

“By aligning ourselves with university-based training, we not only enhance our academic position,” explained Dr. Johnson, “but we also expand our resources and ensure our continued funding.”

In the not-too-distant future, graduate medical education programs may need to have university affiliations to be funded and Michigan’s move toward a statewide campus plan would mean each of the state’s residency programs would become part of a university system. Dr. Johnson points out that the American College of Osteopathic Surgeons acted as a catalyst for General Surgery’s affiliation with MSUCOM and COGMET as part of its national effort to align all surgical training programs with a university.

“This move puts us ahead of the trend,” explains Dr. Johnson. “It puts both programs in a better position to withstand rigorous evaluation as graduate medical education undergoes reform. Consortiums like COGMET will become even more viable. That’s certainly a plus for our joining, and for the quality of our resident training.”

The Power of Partnership
Ten Keys To Graduate Medical Education

by Katy Bazylewicz

COGMET was formed in 1989 to improve the quality of osteopathic graduate medical education in Michigan by combining the resources of 13 osteopathic hospitals and Michigan State University College of Osteopathic Medicine.

Since that time, the consortium has increased in size to include 16 hospitals with osteopathic teaching programs who have joined together to maximize resources, produce economies of scale and lead Michigan to a comprehensive approach to training osteopathic students, interns, residents and attendings.

The success of COGMET, and its national recognition in the osteopathic profession, is attributed to its ability to provide quality services in the following areas:

1. Curriculum Design

Developing standardized curricula in Family Medicine, Internal Medicine and OB/GYN puts COGMET hospitals a step ahead of other osteopathic teaching hospitals. At a COGMET hospital residents have the advantage of a curriculum that was designed by not one, but more than 10 residency directors, MSUCOM

See COGMET, Page 24
educators and a specialist in instructional development and evaluation.

2. Standards
Ambulatory standards, developed in Family Medicine, Internal Medicine and OB/GYN, are a mechanism that ensures COGMET hospitals are held to the highest level of quality in supervision of interns and residents, patient panels, equipment, evaluation of trainees, feedback and monitoring of quality care.

3. Evaluation
COGMET’s continuous evaluation of ambulatory care settings, hospitals, and procedures results in yet another quality measurement to ensure that COGMET affiliate hospitals are maintaining the highest level of education and training. Once developed, the curriculum and standards become a major component of monitoring the overall performance of the programs.

4. Education
COGMET residents and interns are part of a unique program that exposes them to acclaimed national, state and local speakers. In addition, they have opportunities to share information and educational experiences with residents from other hospitals. COGMET offers approximately 60 educational days per year arranging more than 190 speakers to ensure our residents are receiving the best possible education.

5. Marketing
COGMET’s ongoing commitment to marketing and understanding the medical students’ perspectives and needs have resulted in outstanding achievements and promotional materials unparalleled in the osteopathic profession. Currently there is a 70 percent awareness among medical students nationwide of COGMET and an eight percent increase per year in track interns and residents since COGMET’s inception.

6. Faculty Development
COGMET is committed to enhancing the quality of teaching and fostering a supportive environment for professional training in each COGMET hospital. Through 22 faculty development programs in 1994 to more than 250 physicians and faculty, a core faculty is being developed across the state to address diverse learning needs and implement teaching standards for all COGMET clinical faculty.

7. Faculty Development Grants
With approximately $1 million from two Public Health Service Faculty Development grants in Internal Medicine and Family Medicine, physicians who are involved in the day-to-day education of medical students, interns and residents, now have an opportunity to design new programs in their hospitals that will improve both teaching and learning skills.

8. University Affiliation
COGMET’s affiliation with a Big Ten university and top-rated osteopathic medical school lends considerable name recognition and credibility to the consortium. In addition, COGMET and its affiliated hospitals have access to resources like the Kobijak Center, a computer center specifically designed for medical use, and the college’s educational expertise through its faculty and staff.

9. Economies of Scale
Through the partnership of 16 hospitals, COGMET offers economies of scale in both human and financial resources. For example, one educational day with speaker fees, food, audio visual, copying and printing could cost a hospital $5,661. As a COGMET member, a hospital, depending on resident count, would pay as high as $487 or as low as $232 for the same conference.

10. Information Clearinghouse
COGMET acts as a service to its affiliate hospitals. Our staff are experts in marketing, education, evaluation, grant writing and conference planning. Through several data bases and conferences, COGMET is committed to keeping informed about education and training.

Communiqué
Fall 1995 24
Dear Alumni and Friends,

It is a pleasure for me as your alumni president to welcome back our college magazine Communiqué. The past 18 months have been filled with many exciting events and meaningful accomplishments of our distinguished family.

We have seen our institutions grow to further assume its role of leadership, both locally and nationally. For the first time in our history, an MSUCOM graduate has headed up the Michigan Association of Osteopathic Physicians and Surgeons. Our graduates also have gone on to assume the top leadership roles at both the Ohio University College of Osteopathic Medicine and the Nova Southeastern College of Osteopathic Medicine.

MSUCOM graduates have continued to fill prominent positions in the health care industry. Because of our long-standing orientation toward primary care, we are in a unique position to apply our skills and talents in a health care system that is only now recognizing the importance of this area of medicine.

Although these are difficult times with the many changes in the health care industry, including the potential collapse of Medicare and Medicaid, as we know them, we find ourselves in a most advantageous position because of our orientation and training.

Your alumni association is alive and well, and stands ready to aid our school with its many exciting campaigns and programs. These programs will position MSUCOM to move effectively into the 21st century and beyond.

Again, let me take this opportunity to welcome back the Communiqué. I look forward to its many profiles and insights.

Fraternally,

W.G. Anderson II, DO
President
MSUCOM Alumni Association

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Wanted: MSUCOM Alumni

Hundreds of important people are missing from our roles. Join the MSUCOM Alumni Association and help your college reach its full potential. The MSUCOM Board of Directors has asked for a 25 percent increase in the number of MSU Alumni Association members. Currently, only 615 out of 2,200 MSUCOM alumni have joined. The membership fee is $30 a year. For more information please contact:

Jan Falls
Educational Programs Coordinator
Office of Continuing Medical Education and Alumni Programs
A 306 E. Fee Hall, East Lansing, Michigan, 48824-1316
Phone: (517) 353-9714 or (800) 437-0001
FAX (517) 353-9862
Alumni Update:


Joyce M. Johnson, DO, (1980), was promoted to rear admiral, assistant surgeon general of the Public Health Service on Jan. 1. Dr. Johnson serves as director of the Division of National Treatment Demonstrations, Center for Substance Abuse and Mental Health Services Administration. In this capacity, she is responsible for developing demonstration programs to prevent substance abuse. Dr. Johnson is the first female osteopathic physician to be promoted to rear admiral, and only the second DO. She is the first osteopathic physician to be named second-in-command of the PHS. (See page 29 for a profile of Dr. Johnson).

Marla Kushner, DO, (1985), joined the practice of Timothy J. Poland, M.D., and George M. Procento, M.D., at Family Care Medical Group of Highland Hospital, S.C., in February 1995.

Sandy Quinn, DO, (1989), joined the staff of Hayes Green Beach Hospital, Charlotte, Mich., as an OB/GYN specialist in August. She will serve as the first full-time OB/GYN specialist on staff at the hospital.

Looking Back:

Alumni Remember 25 Years of MSUCOM

Michigan State University’s College of Osteopathic Medicine celebrated its 25th anniversary last year and with that celebration, came a lot of retrospect. As part of the festivities, all alumni were asked to take a stroll down “Memory Lane” with us. What are some of their fondest memories, and where are they now? Read on to check up on several alumni from the last quarter century:

The Class of 1974

Raymond Lederman remembers ... the close friendships made during our 3 years together. Today, he practices adolescent psychiatry in Tuscon, Ariz.

Kenneth Stringer remembers ... our first visit to the anatomy lab. He’s currently an associate professor of pediatrics at MSUCOM.

Kenneth Fink remembers ... taking a hockey course as an elective. Today, he’s a family practitioner who lives in Farmington Hills, Mich.

The Class of 1975

Stewart Cole’s fondest memories include ... a classmate dancing on the table of a local saloon and celebrating the successful completion of his first medical school exam. He’s currently chief of radiology at Sunny-side Community Hospital, Sunnyside, Wash.

Penelope Cook remembers ... the hard work and anxiety, but says it was all worth it. Today, she’s the associate director of university health services at Central Michigan University.

Harriet Shaw remembers ... fighting for non-smoking classrooms. She’s an associate professor of osteopathic principles and practices at Oklahoma State University COM.

Matthew Terry remembers ... my 1968 Volvo P-1800 with a leaky clutch, and a class filled with really good friends. Today he’s the Dean at Nova Southeastern COM.

The Class of 1976

David Bosscher’s favorite memory includes ... a landmark film called osteopathy on the move stars various students. Today, he’s a faculty member at a family practice residency program in Midland, Mich.

Terry Guiley remembers ... driving back to campus from an afternoon clinical experience to find the student parking lot, and my car filled with three feet of water. He’s currently completing a psychiatric residency at St. Louis University Medical Center, St. Louis, Mo.

The Class of 1977

Robert Acosta has fond memories of ... having snowball fights out in the parking lot. He’s recently been promoted the rank of Commander in the United States Coast Guard Reserve.

Robert Henry remembers ... the beautiful campus, and fall in Michigan. Today, he’s the family medicine third year clerkship director, Texas A & M College of Medicine.

The Class of 1978

Craig Magnatta has fond memories of ... the class softball team and “Fee Follies.” Today, he’s president of Meadowbrook Family Medical Center, located in Troy and Oxford, Mich.

See MEMORIES, Page 27
Mark Rosenberg remembers ... the feeling upon graduation that I was ready. Today, he has a solo practice in dermatology & dermatologic surgery in Mesa, Ariz.

Harold Tabaie remembers ... the end of the year parties with the faculty. He’s currently a clinical professor of surgery at MSUCOM and Philadelphia COM.

The Class of 1979

Dennis Vollman remembers ... the millionaire’s party at our house. Today, he’s chairman of the radiology department at Riverside Osteopathic Hospital, Trenton, Mich.

John Mills remembers ... Dr. Tom Jenkins teaching anatomy lab by cutting a section of banana so it resembled a section of the brain stem. He’s currently the deputy clinical director of the Texas Medical Foundation.

Robert Snyder remembers ... the “Back Row” boys and “Fee Follies.” Today, he’s chairman of the department of anesthesiology at Mid-Michigan Regional Medical Center, Midland, Mich.

The Class of 1980

David Louwsma remembers ... Paul Gauthier asking Dr. Magca, “What’s the buzz, cuz?” Today, he’s director of anesthesia services at Owosso Memorial Healthcare Center.

Benneth Husted remembers ... cross-country skiing at Rose Lake. Today, she says, “My whole practice is housecalls. I am turning away new patients, so I need a partner.” She provides health care for the frail, elderly and homebound in Portland, Ore.

Pierce Sherrill remembers ... friendships with one of the most diverse and interesting group of people that I have ever met. He just finished a year as chief-of-staff at Door County Memorial Hospital in Sturgeon Bay, Wis.

The Class of 1981

David Daitch remembers ... My years at MSUCOM. He is past president of the Nevada Osteopathic Medical Association.

Oliver Hayes remembers ... studying with my little flat friends — the books. He’s recently served as assistant dean at MSUCOM, and is currently interim chair in internal medicine.

Kim Kinsley remembers ... the great friendships. Today, she’s the medical director at a rural health clinic in Colorado.

The Class of 1982

Ellen Kehoe remembers ... the softball games — beating Magic Johnson. Today, she’s practicing cardiology in Maine.

David Thrower remembers ... anatomy lab — I almost became a vegetarian after that. Today, he’s in solo practice in family medicine, Portage, Mich.

Mary Hughes fondly remembers ... the three year curriculum. She currently serves as program director for MSUCOM’s emergency medicine residency.

The Class of 1983

John Floreno says ... MSU during the summer will be in my memories forever. Today, he’s practicing family medicine in Warren, Mich.
MEMORIES

Kirk Swabash remembers ... the hard work and the wonderful people. He’s been appointed medical director of the Northern Michigan Hospitals, Partial Hospital Program.

The Class of 1984

Michael Zielinski remembers ... Dr. Lon Hoover’s emotional opening remarks to us on the first day of class. Today, he’s director of the emergency department at Lapeer Regional, Lapeer, Mich.

Jennifer Miller remembers ... anatomy lab and parties after tests. Today, she’s in family practice in Ludington, Mich.

Thomas Wright remembers ... noon volleyball behind Fee Hall. Today, he practices emergency medicine in St. Clair, Mich.

The Class of 1985

Duane Corsi remembers ... the spring break trip to Florida during his first year at MSUCOM. He currently practices emergency medicine at Oxford Community Health Care Center in Oxford, Mich.

Peter Walsh fondly remembers ... co-ed softball and basketball and great competition with good friends. Today, he’s practicing gastroenterology in Colorado.

The Class of 1986

Lon Blaser commented ... “It’s all a blur to me.” Today, he’s a rheumatologist at Marshfield Clinic in Marshfield, Wis.

Nedra Downing remembers ... being in OMT class when College of Human Medicine students were playing frisbee. Today, she has her own practice for nutritional and environmental medicine.

Michael Valle remembers ... the atmosphere of East Lansing and MSU. Today, he’s chairman of the department of neurology at Grandview Hospital in Dayton, Ohio.

Barbara Vakes remembers ... the friends I made at MSUCOM. She’s currently working at General Motors Technical Center as a medical director in occupational medicine.

The Class of 1987

David Bracciano remembers ... post exam celebrating at Bill Shillinslaw’s house. Today, he has a solo practice in otolaryngology in Bad Axe, Mich.

Melissa Moon remembers ... long hours of studying with some great friends. She’s currently in private practice in East Lansing.

The Class of 1988

Glenn DeLong remembers ... great friendships, intramural sports and fun parties. Today, he’s on the emergency staff at Mt. Clemens General and Crittenton Hospitals.

Jay Sandweiss remembers ... The Detroit Tigers winning the World Series while I was in anatomy lab studying. Today, he’s in private practice in downtown Ann Arbor, Mich.

The Class of 1989

Cheryl Canfield remembers ... the development of long standing friendships. She’s currently practicing family medicine in a rural community — Sebewaing, Mich.

Debra Smith remembers ... Dr. Falls anatomy class, the stress of remembering it all and the smell. Today, she’s a general surgery resident at William Beaumont Army Medical Center, El Paso, Texas.

The Class of 1990

Edward Ghattas remembers ... late night study sessions in Dr. Falls gross anatomy lab the night before exams. Today, he’s in family practice at the Hurley Medical Center in Flint, Mich.

Kari Leikert remembers ... “Fee Follies,” Road Rally, and the pre-football game parties in Lot 91. She’s recently finished a pediatric residency at Beaumont Hospital in Royal Oak, Mich.

Nita Weber remembers ... friendships that still support and provide a few hours of fun. Today, she’s in a combined medicine/pediatrics practice in Flint, Mich.

The Class of 1991

Kelly Krueger remembers ... Student Osteopathic Medical Association trips to American Osteopathic Association conventions in New Orleans and Orlando, Fla. She has completed a family practice residency at Oakwood Hospital in Dearborn, Mich.

The Class of 1992

Gerard Mahoney remembers ... the “Front Row Club.” Today, he’s a senior medical officer aboard the USS Kalamazoo.

Jeffrey Morgan commented ... Thanks to Dr. Falls, I still can’t hear a bell sound without experiencing some innate urge to name a body part. He recently finished an internal medicine residency.

The Class of 1993

Mary Mark remembers ... ducking out of class to go play racquetball with Brent Alkin. Today, she’s in a family practice residency at Grand Rapids Family Practice, Grand Rapids, Mich.

John Macksood remembers ... the rafting trip in Pennsylvania and bar hopping after exams. He is currently in an internal medicine residency in Flint, Mich.
Alumni Profile: Johnson Brings Osteopathic View To Public Health

by Cathy Kearns

For members of the osteopathic profession, the focus on primary care and looking at health from a community or public perspective is nothing new. But Joyce M. Johnson, DO, MSUCOM Class of 1980, has influenced public health in a different way than most of her osteopathic colleagues.

After spending several years climbing up through the ranks of the United States Public Health Service, Dr. Johnson was promoted to the rank of assistant surgeon general (rear admiral, lower half) in January. She is the second DO to attain the rank of rear admiral in PHS, and the first female osteopathic physician to reach a flag rank in the US commissioned services.

But her accomplishments don’t stop there.

In December of 1994, Dr. Johnson was appointed the chief medical officer of the PHS. As the first osteopathic physician appointed to this position, she serves as the liaison between the surgeon general and approximately 3,500 commissioned officer and civil servant physicians.

As an assistant surgeon general for the PHS, Dr. Johnson said she feels she has been able to increase awareness of the osteopathic profession through her achievements, and that she brings a different perspective to the PHS.

"I feel that many people in Washington (D.C.) are aware of the profession’s commitment to preventive medicine, public health and primary care,” she explained. “I think my success in the Public Health Service shows how much DOs are respected by the federal government.

"Part of the perspective I bring to PHS is based on my osteopathic background,” Dr. Johnson said. “I have respect for the isolated practitioner, for the small clinic-type setting, and I realize the importance of rural health and primary care.”

Dr. Johnson has held several positions in the Public Health Service. She is currently the director of the Division of National Treatment Demonstrations, Center for Substance Abuse Treatment in the Substance Abuse and Mental Health Services Administration.

In this capacity, she manages a portfolio of nearly 200 grants, contracts and cooperative agreements for substance abuse treatment.

The Center funds demonstration programs to generate knowledge to improve substance abuse treatment nationwide. Dr. Johnson is responsible for a range of programs including those focusing on women, adolescents, native Americans and other racial and ethnic minorities, migrant workers and residents of rural areas, the homeless, residents of public housing and persons involved in the criminal justice system (incarcerated and non-incarcerated). She also supervises the Target Cities program which helps to design systems for substance abuse treatment in urban areas.

Dr. Johnson said one of her goals has been to incorporate primary health care into the substance abuse treatment systems developed by the center, thus giving the programs a more comprehensive and holistic approach.

In addition to her current position, Dr. Johnson has been involved in many other areas of public health since graduating from MSUCOM.

Dr. Johnson was the first osteopathic physician to be selected for CDC’s prestigious Epidemiology Intelligence Service (EIS) program.

Her experience at the CDC also included monitoring adverse reactions and illnesses among health care workers.

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workers who had received the hepatitis B vaccine.

Dr. Johnson said, "What I've enjoyed most about my work in PHS has been the diversity of challenges. I feel the work is important and that we are affecting real people. 'I'm part of a bureaucracy, but I don't feel like I'm a bureaucrat. I know that the work we do has an impact on national health.'"

Dr. Johnson's interest in public health began when she was a child.

"My mother was taking a course in public health when I was in elementary school. Each night she would read a chapter from "Eleven Blue Men." From that book, I likened epidemiology to a detective story, and the fascination for the subject remained with me as I was growing up," she said.

A different start to career planning? Perhaps, but, her introduction to public health hasn't been the only aspect of Dr. Johnson's professional life that has been a bit nontraditional.

Before entering MSUCOM, Dr. Johnson had earned her master of arts degree in hospital and health administration from the University of Iowa in Iowa City.

In fact, part of her initial attraction to MSUCOM was that the college had a larger group of older, nontraditional students than many other osteopathic colleges.

"I was really attracted by the flexibility of the program at MSUCOM," she said. "I was particularly interested in the program in Belize. As it turns out, I never made it to Belize, but I did find several other rotations that provided me with invaluable experience."

One elective rotation Dr. Johnson completed during her four years at MSUCOM was at the CDC, a rotation that laid the foundation for her career in the PHS. She also holds the distinction of being the first osteopathic student to complete the CDC's epidemiology rotation.

In addition to her rotation at the CDC, Dr. Johnson spent time in Papua New Guinea where she studied under the mentorship of Glenn Irwin, DO. "I will always appreciate Dr. Irwin's work," she added.

In both Papua New Guinea and Thailand, she conducted independent research on primary care through a Medical Perspective Fellowship during her years as an MSUCOM student.

She also had the opportunity to complete a psychiatric rotation at the Mayo Clinic in Rochester, Minn. and a family practice elective at an inner city clinic in Brooklyn, N.Y.

"I feel these opportunities gave me the background I needed to succeed in the various jobs I've held in the Public Health Service," she added.

In addition, Dr. Johnson explained, "A surgery rotation in Northern Michigan really showed me the importance of primary care in rural areas."

After graduating from MSUCOM, Dr. Johnson returned to Thailand under a National Osteopathic Research Foundation Fellowship to study manual medicine and other traditional oriental medical practices. As part of the fellowship, she also traveled to Japan.

She continued her medical training by completing a psychiatry residency at the National Institute of Mental Health and St. Elizabeth's Hospital in Washington, D.C., and a preventive medicine residency through the Epidemiology Intelligence Service at the Centers for Disease Control in Atlanta, Ga. and in Phoenix, Ariz. She is board certified in public health/preventive medicine, psychiatry and clinical pharmacology.

Dr. Johnson has continued to use her training in psychiatry and primary care through a number of activities including serving as an active member of the PHS Disaster Medical Assistance Team. This team provides primary care to victims of disasters as part of federal disaster assistance program and has been deployed to many areas including St. Croix following Hurricane Hugo, Florida after Hurricane Andrew struck and to Georgia after the state was hit by floods.

Dr. Johnson sees the osteopathic profession as being an integral part of her career plans, not just for the skills she learned as a member of the profession, but for the flexibility of the profession as a whole.

"What I've liked best about being a DO are the different opportunities the profession has offered," she said.

She has served on the American Osteopathic Association's Bureau of research, the Committee on Research Grants, and the boards of the American Osteopathic College of Preventive Medicine, the American Osteopathic Board of Preventive Medicine and DOCare International, (where she also was vice-president). For a number of years, she has served on the Psychiatry Committee of the National Osteopathic Board of Medical Examiners. Dr. Johnson also serves on the clinical faculty of two allopathic medical schools.

In addition to other projects she's involved in at PHS, Dr. Johnson is editing a book titled, "The Ship's Medicine Chest and Medical Aid at Sea."

The book, first published in the 1800's, is primarily written for non-physicians who are responsible for administering first aid and other medical care on ships.

"It raises some interesting questions," she said. "For example, many of the fishing vessels don't have a doctor on board. If someone is really sick, they may still be four or five days from shore and from professional medical care. Yet, there needs to be someone who can help these people in the interim. This book will provide guidelines for these types of situations."

When she's not busy with her duties at PHS and in private practice, Dr. Johnson manages to find time to spend with her husband, James Calderwood, and with their six-and one-half-year old son, James.
Well-Known Osteopathic Physician, John Palmer Wood, Leaves Legacy Behind

by Dee Telman
Director of Development

John Palmer Wood, DO, a pioneer in orthopedic surgery and a legend in the osteopathic profession, died on Feb. 1, at the age of 91.

Wood, known as much for his humanity as for his skills in medicine, lived his life in accordance with a philosophy that, "any man must leave the wood pile higher than he found it, that the next traveler may likewise benefit."

This philosophy is a testimony to a physician who contributed significantly to the profession of osteopathic medicine, and to the Michigan State University College of Osteopathic Medicine.

Wood provided MSUCOM with an unrestricted gift of $100,000 from a trust arrangement established in his will.

Such a planned gift provides the college with a number of opportunities to creatively and substantively meet the increasing and ever-changing educational needs of our students as we move into the 21st century.

Wood's gift will ultimately serve to enhance the educational experiences of many current and future MSUCOM students.

This generous gift was made possible through Wood's understanding of the benefits of sound financial planning as well as a strong commitment to the continued study and betterment of osteopathic medicine.

Wood was born on April 20, 1903 in Coleman, Mich.

He graduated from the Kirksville School of Applied Science, Kirksville, Mo. in 1923, and from the Kirksville College of Osteopathy and Surgery in 1927.

Wood became a member of staff at the Detroit Osteopathic Hospital before opening up his own practice. After 30 years of practicing in Birmingham, Mich., Wood retired in 1974.

Among his pioneering accomplishments in orthopedic surgery, Wood was particularly known for his lumbar disk surgery technique developed in the mid- to late-1940s.

Wood had performed more lumbar disk surgeries during those years than any other surgeon in the United States. He sought to constantly improve his technique by analyzing statistical reports and studying other surgical methods with world-renowned surgeons like Dr. K. Lindblom of the Karolinska Institute in Stockholm, Sweden.

Wood practiced orthopedic surgery at many of the Detroit area hospitals as well as the outlying areas. He served in a number of professional positions ranging from chief of staff to consulting orthopedic surgeon.

Recognized for his expertise in sports medicine, Wood's patients have included many professional athletes from the Detroit Lions, Pistons, Red Wings and Tigers, as well as high school athletes from the Detroit area.

During his career, Wood was recognized numerous times for his lifelong dedication to the practice of medicine.

The American Osteopathic Association (AOA) and the Michigan Association of Osteopathic Physicians and Surgeons (MAOP&S) have each awarded him highest honors, presenting Wood with the Distinguished Service Award.

In 1984, Wood received the Orel F. Martin Medal, the most prestigious honor awarded by the American College of Osteopathic Surgeons and the Walter F. Patenge Medal of Public Service from MSUCOM.

Wood has also presided over several organizations including the American Osteopathic Academy of Orthopedics (AOAO), the American Osteopathic Academy of Sports Medicine, the AOA, the Board of Osteopathic Medicine and Surgery of the State of Michigan and MAOP&S.

Wood's talents also transcended the medical field into writing and publishing.

He served as the editorial chairman for the AOA, the American College for Osteopathic Surgeons, and the Journal of the American Osteopathic Association. He also was a member of the American Medical Writers Association.

Wood’s book *Osteopathic Orthopedics and other Selected Papers: A Reminiscence Review* (1985) attests to...
Trusts Provide Options For Planned Giving

by Dee Telman
Director of Development

Although the term "financial planning" is relatively new, the concept and its application is not.

For years, individuals have systematically organized their financial affairs and planned the disposition of their estates in order to preserve their assets, provide for their families, and minimize the deleterious effects of estate and income taxes.

What is new, however, is the widespread publicity that financial planning has recently attracted. Magazine and newspaper articles, as well as television and radio broadcasts, now regularly feature advice about the latest methods of providing for a comfortable retirement, financing a child's college education or reducing the burden of taxation.

The fact is that very few of these methods are either particularly new or exceptionally innovative. With the advice and counsel of attorneys and accountants, individuals with substantial wealth have long utilized financial and estate-planning programs to achieve their desired financial objectives.

Perhaps because of the uncertainties about the economy, or more importantly because of the growing realization that almost everyone possesses a significant amount of wealth, many individuals are now using planning techniques once perceived to be reserved for only the affluent.

Trusts, long a cornerstone of effective estate and financial planning, have lost some of the elitist connotations previously attributed to them.

As more and more individuals become aware of the inherent benefits of trust arrangements, these instruments are becoming commonplace in the financial planning of even modest-size estates.

The current popularity of the trust is the result of three 20th century developments: the spread of material well-being among an ever-growing segment of society; the increasing complexity of investment decisions and property management; and the introduction of federal income, gift, and estate taxes.

Without question, the most remarkable aspect of the modern trust is its great flexibility. Given sufficient input and consideration, a trust may perform any number of functions. A trust can relieve the pressures of complex decisions and, with the proper planning, significantly reduce the impact of taxes on the property it controls. Hence shielded, the property in a trust may grow to provide increased benefits.

While there are a number of different types of trusts, the most common are the living trust, testamentary trust, bypass trust and charitable trust.

The basic concept of a trust is actually quite simple.

Assets are placed in the hands of the trustee, a person or institution, who uses those assets as directed in the terms set forth in the trust document for the benefit of the named beneficiaries.

Under such an arrangement, one can have the income from the trust distributed to one or more beneficiaries for a period of time and, at a later designated point in time, have the trust property itself distributed to another party called the retained beneficiary.

For individuals who wish to benefit the College of Osteopathic Medicine at Michigan State University while providing income for themselves or others, the charitable remainder trust and the pooled income fund offer two very viable options.

Each option pays a lifetime income to one or more beneficiaries until death, at which time, the trust property would be distributed to MSUCOM. Donors benefit from charitable deductions for both income and estate taxes and gain the satisfaction of making a meaningful charitable gift to Michigan State University.

A recent example of this type of financial planning was a $100,000 unrestricted gift made by John Palmer Wood, DO.

A portion of his gift will be used to enhance the educational experience of our current and future students by renovating and updating the largest lecture room in Fee Hall. Renovation and updating of the lecture hall will include repairing and painting the ceiling and walls; electrical and lighting rewiring; 156 new chairs and 55 tables; and instructors station; and new carpeting.

In recognition of his gift, a plaque in his memory will be permanently affixed to the wall outside of the newly named and renovated Dr. John Palmer Wood Lecture Hall.

The students, faculty and staff of the College are deeply grateful for Dr. Wood's support and for the support of all alumni and friends.

If you are interested in learning more about planned giving options and other ways in which you can support and become more actively involved with the College of Osteopathic Medicine, please contact Dee Telman, Director of Development at (517) 355-8355.

WOOD

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his long-standing commitment to disseminating his knowledge through the written word. The book provides a historical perspective to the specialty of orthopedics and shows a particular physician at work refining the mastery of his art.

Dr. John Palmer Wood is survived by his wife Ruth, and two children; Virginia Brown and John P. Wood III.
CONTINUING MEDICAL EDUCATION


PROFESSIONAL MEETINGS


Pediatric Update 1995

Satuday, Oct. 7
Michigan Athletic Club, East Lansing.

Kenneth Stringer, DO, chairs the conference which includes topics such as the outpatient management of asthma, pediatric hemangiomas, what’s new in pediatric dermatology and recurrent abdominal pain. Round out the conference by taking in the Michigan State vs. Iowa football game. Tickets to the game may be purchased with conference registration. Contact the MSUCOM Office of CME at (517) 353-9714 or (800) 437-0001 for more information.


SATURDAY, NOV. 4. Alumni scientific seminar and football weekend. This year’s topic: women’s health care. William G. Anderson II, DO, chairperson. Tickets to the MSU vs. University of Michigan football tickets may be purchased with conference registration. Contact MSUCOM Office of CME at (517) 353-9714 or (800) 437-0001 for more information.

Alumni Weekend Seminar
Women’s Health Care

Saturday, Nov. 4
Kellogg Center, East Lansing

Join us for a great weekend of CME and social events. Highlights include an educational program chaired by MSUCOM Alumni Association President William G. Anderson, II, DO. Topics to be covered during the seminar are contraceptive options, why prenatal care, urinary incontinence and an infertility update.

We’ll kick off this great weekend with an all class social Friday evening at the Kellogg Center to which families are invited. After the program Saturday, join us for tailgating, sponsored by Dean Allen Jacobs and his wife Kris before the MSU vs. U of M football game. Tickets to the game may be purchased with conference registration. Contact the MSUCOM Office of CME at (517) 353-9714 or (800) 437-0001 for more information.
Another class of 125 osteopathic physicians joined the alumni ranks in May. In 1996, we will have graduated more than 2,000 physicians since the college was founded 26 years ago.

William G. Anderson, DO, left, president of the American Osteopathic Association was the keynote speaker for commencement.
Japanese Students Study Manual Medicine At MSUCOM

Philip Greenman, DO, lectures to a group of Japanese medical students who took a two-week long manual medicine course at MSUCOM in July.

A healing touch is the same in any language, and 28 visitors from the Japanese Medical Trainer College in Tokyo worked diligently to prove that premise during a two-week visit to the Michigan State University College of Osteopathic Medicine.

The group, which consisted of 17 students, 10 trainers and one interpreter from the Japanese college, participating in one of the college’s most popular continuing medical education courses – manual medicine.

While few of the students speak English, the spoken language has not been an obstacle to quickly mastering the techniques demonstrated.

“This course is always fun to teach,” said Allen Jacobs, DO, acting dean for the College of Osteopathic Medicine. “However, the students in this group have been particularly delightful. They have been fun to work with, and have been able to learn the material quickly.”

In addition to an interpreter translating oral instructions, the students can refer to a manual medicine textbook written by MSUCOM professor Philip Greenman, DO that has been translated into Japanese.

The course was coordinated through the College of Osteopathic Medicine and through the MSU Institute of International Health. MSU faculty members who taught the course included Allen Jacobs, DO, Philip Greenman, DO, Raymond Hruby, DO, Sherman Gorbis, DO, Walter Mill, DO and John Goodridge, DO. Two MSUCOM students, Jake Rowan and Brian Hays, assisted.

Members of the Japanese Medical Trainers College first visited MSU in March 1993. A second group from the college, including President Toshiyuki Maeda, M.D., came to MSU in December 1993 to review the course.

The Japanese college, founded in 1981, trains students in kinematics, sports medicine, rehabilitation and in the scientific basis of other therapies such as acupuncture, acupressure, therapeutic touch and manipulation.

“Because of their background and emphasis on physical medicine, these trainers and students were very interested in learning about osteopathic medicine,” said Herbert Whittier, associate director of the Institute of International Health at MSU.

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Obituaries

Bruce K Call, DO, from Owosso, a 1979 graduate of Michigan State University College of Osteopathic Medicine, died on June 12 at the age of 44.

Dr. Call owned and operated a family practice and minor emergency clinic in Owosso for 15 years. He was a clinical professor at MSU, a certified hypnotherapist, and owned the New Image Weight Loss Clinic in Owosso.

He was a member of the American Osteopathic Association and the American Academy of Family Practice.

Survivors include his wife Kimberly Woehler, and his daughter, McKenzie Call.

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Thank You

The College of Osteopathic Medicine would like to express its sincere appreciation to the Michigan Osteopathic College Foundation for its support of our communication efforts.

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